

Accelerating Your Work-Life Program

WFD's clients have asked us how they can cost-effectively enhance their work-life programs in this tough economic environment.

In response, WFD Consulting has developed a cost-effective, high-impact process for creating a winning strategy to improve your work-life programs. Whether your company has a comprehensive list of work-life offerings or you're at the beginning stages of developing a work-life strategy, WFD can help you make improvements that will be noticed by your leaders and your employees. Using our broad knowledge of best-in-class work-life programs and extensive database, we help you identify and prioritize the activities that differentiate you from the competition for talent and creatively address the real needs of your employees.



Work-Life Program Improvement Options

- WFD Consulting has developed three lower-cost options to leverage the performance of your work-life programs.
- The options are designed for flexibility—they can be combined into a single improvement process or implemented individually; you choose the options that will work best in your unique business context.
- All the options can be implemented in a short timeframe.

Option 1: *Desk Audit of Work-Life Offerings.*

WFD experts review your work-life policies and programs to identify strengths, gaps and areas for improvement. We then provide recommendations on which areas for improvement will provide the most significant benefit to your organization and its employees.

Option 2: *Benchmarking Overview.*

WFD compares your work-life initiatives and employee opinions to its extensive database, others in your industry and “best-in-class” organizations and provides a targeted report with analysis and recommendations.

Option 3: *Strategy Day.*

WFD facilitates a discussion with you and your team to help you digest our data and recommendations, guide you through an evaluation and decision-making process, build consensus on priority goals, and develop an action plan that identifies success measures for each goal, establishes accountabilities, and specifies key activities to achieve the goals.

About WFD Consulting

Since 1983, WFD Consulting has been at the forefront of diagnosing and addressing key workforce trends. To date, we have worked with nine of *Fortune's* Top Ten and over 40 of the companies honored on *Working Mother's* “Best Companies to Work For” list. WFD Consulting values the role of technology and systems in today's workplace but believes that it is the informed investment in people that makes the critical difference.

