

Tim Santry, an experienced marketing professional,

will bring you ten years of corporate marketing, design, and branding experience
will provide bold solutions for your print and web-based communications needs
will inspire your team to join visual innovation with sound business strategy
will arm your sales professionals with creative and compelling presentation tools

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MARKETING AND GRAPHIC DESIGN EXPERIENCE

National Marketing and Graphic Design Consultant

Colliers International, Boston, Mass. January 2009–present.

Develops and executes marketing and communications programs for national teams at a top three commercial real estate firm. Rebranded several disparate brochure lines into a unified family of collateral. Created new company-wide email communications campaigns. Designed overall visual treatment for new global company website. Provided software support for marketing staff nationwide.

Senior Graphic Designer

CB Richard Ellis, Chicago, Ill. February 2007–June 2008.

Led three designers in the generation of innovative business development presentations for the Chicago area offices of the world's largest commercial real estate company. Developed presentation strategies and materials to win over one million sq. ft. of occupier office assignments. Created property marketing collateral, websites and PowerPoint slideshows. Provided brand management, graphics consulting and software support for all regional offices.

Achievements: Employee of the Year, Chicago Area Shared Services, 2007.

Graphic Designer

CB Richard Ellis, Chicago, Ill. June 2006–January 2007.

Created presentation and marketing materials in support of over 700 sales professionals and administrators in four Chicago area offices.

Design Consultant

Chicago, Ill. January 2003–June 2006.

Provided freelance design services to clients in the legal, medical and human resources industries. Advised clients on their marketing and communications needs. Translated client products and services into effective print and web-based promotional campaigns. Maintained contact with client leadership for continuous evaluation of their creative missions and design goals.

Clients: University of Chicago, Merrill Corporation, WFD Consulting.

Graphic Interface Designer

Cognitive Arts, Evanston, Ill. September 2000–December 2002.

Produced multimedia training systems for the adult learner in corporate and academic settings. Created storyboards, working prototypes and animations to illustrate key learning concepts. Designed custom graphic interfaces in web- and CD-based interactive teaching modules. Developed concepts and designs for in-house marketing campaigns to promote digital educational products.

Clients: Columbia University, Cap Gemini Ernst & Young, Cable & Wireless.

Graphic Designer and Trial Graphics Consultant

Conley & Hodge/Uniscribe, Boston, Mass. August 1998–August 2000.

Developed marketing strategies for Boston's top litigation consulting firm and national parent company. Supervised the design and production of newsletters, brochures and mailers. Redesigned and maintained website. Assessed clients' courtroom presentation needs. Led trial graphics team in the production of courtroom and arbitration presentations using posterboard, print, and digital media. Doubled the firm's annual litigation graphics revenue.

EDUCATION

Harvard University

Cambridge, Mass.

B.A. *cum laude*,
Visual and Environmental Studies.

SKILLS

InDesign, Photoshop, Illustrator, Flash, Dreamweaver, Quark XPress, MS Office, Acrobat, print production. HTML, CSS. Mac and PC. Adept with ligatures, em- and en-dashes, and hanging punctuation.